



elevate workshop

Working with practices to elevate and grow their business using the power of cloud technology...

dentally

This intensive one day course is completely customisable, giving you the ability to build your day around the focus areas that are most important to you and your practice. With a range of sessions to choose from along with the chance for more personalised time with our Support and Training Teams - the day has everything you need to elevate your practice in 2022.

Take a look at the following pages to plan your day!

Agenda

08:00 - 09:00

Registrations and Refreshments

09:00 - 09:30

Welcome - Leveraging the Power of Cloud in the Current Market

09:40 - 10:30

Barriers to Success

Retaining Patients in a Post
Pandemic World

Digital Marketing

Faster Charting, Quick Treatment
Plans and Custom Screens

10:30 - 11:00

Break

11:00 - 11:50

Patient Experience

Using Reporting to Drive
your Business Forward

Patient Communication

Improving Practice Value with
MediEstates

11:55 - 12:30

Team Engagement and Wellness

12:30 - 13:15

Lunch & Exhibition

13:15 - 14:05

Digital Marketing

Patient Communication

Barriers to Success

Support Zone

14:10 - 15:00

Driving Business Outcomes

15:00 - 15:30

What Next Panel

15:30

Finish

Session Synopses

● Main session

● Breakout room session

Welcome - Leveraging the Power of Cloud in the Current Market ●

Join us for an introduction to our first Elevate Workshop, a review of the current state of Dentistry and how cloud technology is helping practices to develop and build a thriving business.

Barriers to Success ●

With the ongoing staff shortages, rise in COVID-related patient cancellations and ongoing risk of cross-infection we want to help you respond to recent events and best prepare for what may still be to come so you can continue delivering dentistry safely to those in need. Join us for a session where you will learn how to futureproof your practice and strive for success in 2022.

Retaining Patients in a Post-Pandemic World ●

The success of dental practices hinges on retaining existing patients and attracting a steady flow of new customers. Dentally holds the key to streamlining many of these processes, so join us as we look at how practices can nurture the relationships already in place and use the best tools to get new people through the door - driving efficiencies for a healthier, long-term business strategy.

Digital Marketing ●

Word of mouth has always been an extremely important factor in gaining new patients, but to attract a steady flow of new people, practices need a strong online presence and the right marketing support. In this session, we will be taking you through how to optimise your website, patient reviews and email campaigns for maximum results, every time - leaving you with a clear plan of action on your next marketing steps.

Faster Charting, Quick Treatment Plans and Custom Screens ●

At Dentally, we understand the importance of maximising appointment time with patients. In this session, discover how you can save your practitioner's crucial chair time with Faster Charting, Quick Treatment Plans and Custom Screens.

Patient Experience ●

By building an exceptional patient journey using features such as Dentally Portal and Online Booking, you can help increase access to vital health care, minimise patient booking times and improve practice processes so that you and your team have more time to do dentistry. In this session, you will discover how you can deliver the experience your patient's expect, every time.

Using Reporting to Drive your Business Forward ●

Every business owner knows the importance of key performance indicators (KPIs) and in the context of an industry in a state of flux, having a handle on KPIs is crucial, yet time pressures can often lead us to take our eye off the ball. This is just one example of where the right reports can do the heavy lifting. Find out more in today's data-led session.

Patient Communication ●

At Dentally, we guarantee that all of your correspondence can be handled with ease and tailored to all communication preferences - whether that be via letter, SMS, email or outbound telephone calling. In this session, you will find out how you can optimise your appointment book, minimise FTAs and create more opportunities for elective treatments with an enhanced communication strategy.

Improving Practice Value with MediEstates ●

Have you ever wondered what your practice is worth? In this workshop, we will cover the basics (and complexities for the more experienced) of how practice 'worth' is calculated and what you can do to improve it. There will be practical tips and takeaways that you can implement immediately to start increasing the value generated.

Team Engagement and Wellness ●

Creating and maintaining a harmonious working environment is step one to ensuring your staff feel valued. Are you doing everything you can? In today's guest session, discover the actions you can take to start prioritising team wellness and engagement in a busy practice.

Support Zone ●

Getting the right support and advice at this pivotal point is the key to unlocking success. Visit our team in the support zone to chat to us today.

Driving Business Outcomes ●

Unlocking the power of Dentally and raising your business performance with our Elevate Programme gives you time to evaluate the efficiency of your workflows, identify any areas that are losing money and help you maximise your potential to develop and grow. In this session you will learn what the programme involves, how to get started and the business outcomes you can expect to achieve.

What Next Panel ●

Learn how you can convert today's takeaways into actionable next steps for your practice whilst having any questions answered.